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**Barriers to
International Trade**



Government
Departments

Export
Development

Science
Parks

Foreign
Direct
Investment

European
Regional
Grants

City Council

Angel
Investment

Economic
Development
Office

Cross Border
Programmes

Health
Challenge
Funding

European
Funding Body

Health
Innovation
Funds

Trade
Organisations

**SAME PROBLEMS
EXIST EVERYWHERE!**

AVAILABLE DATA IS OUT OF DATE

AGENCIES ARE NOT ENABLED TO CO ORDINATE

IDENTIFYING AND CONNECTING TO THE RELEVANT SERVICES IS DIFFICULT

DATA IS CLOSED AND EXPENSIVE TO MAINTAIN

**find where
your business
should be
exploring**

**@xpandaccess
xpandaccess.com**

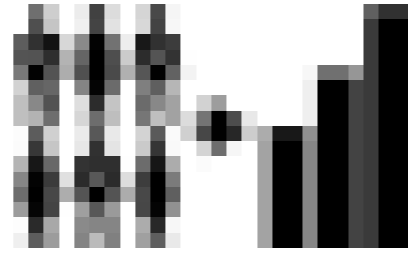


**850
CITIES**

**81
MICRO
SERVIC
ES**



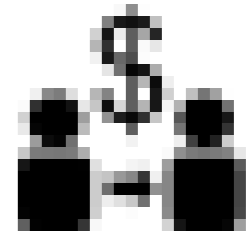
Size of Market Opportunity against 850+ regions



Population / Demographics
Socio Economic Data



Events



Business Support Available



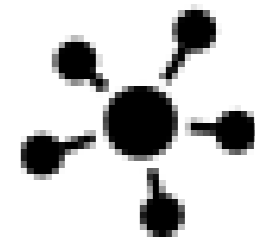
Talent Pool and Competition



Cost of Operation

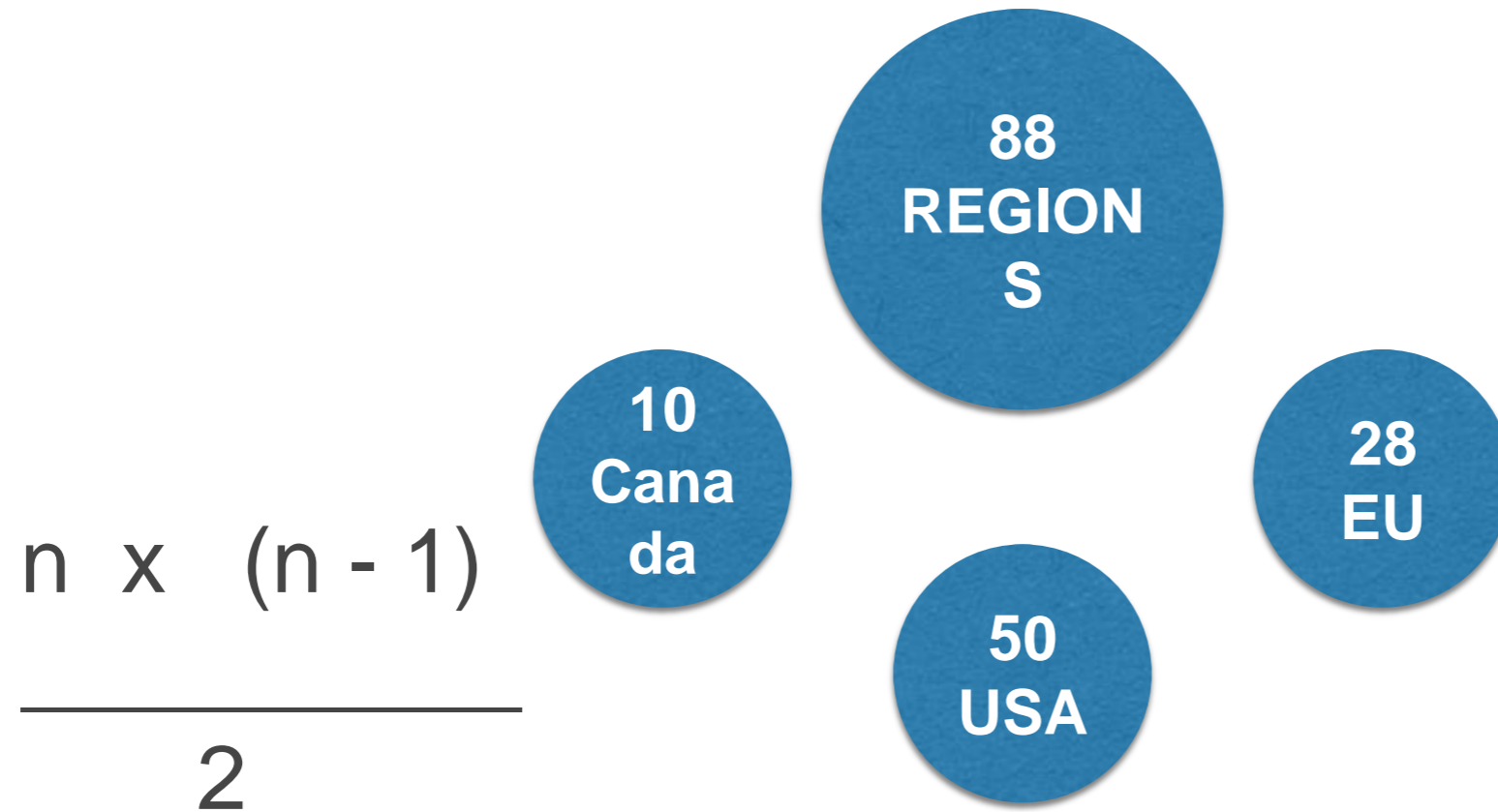


Cost of Exploration



Connect to Support Agencies and Services

MARKET REGULATIONS & RED TAPE



**3828 DIFFERENT
COMBINATIONS OF LEGAL
EXPERTISE REQUIRED**

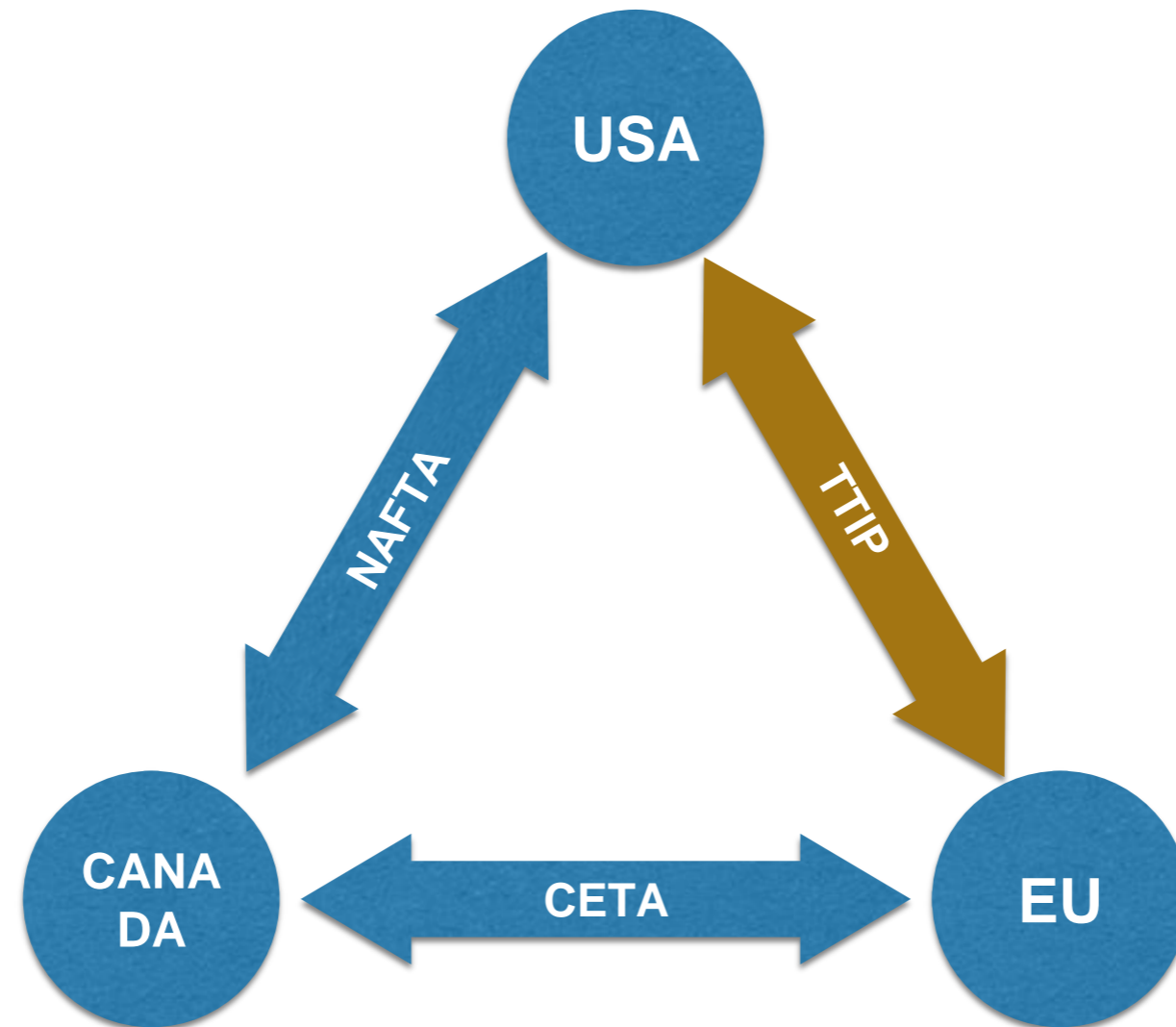
**UP TO 14,553 TENDERS TO
AQUIRE ALL THESE SKILLS**



BREXIT

sorry !

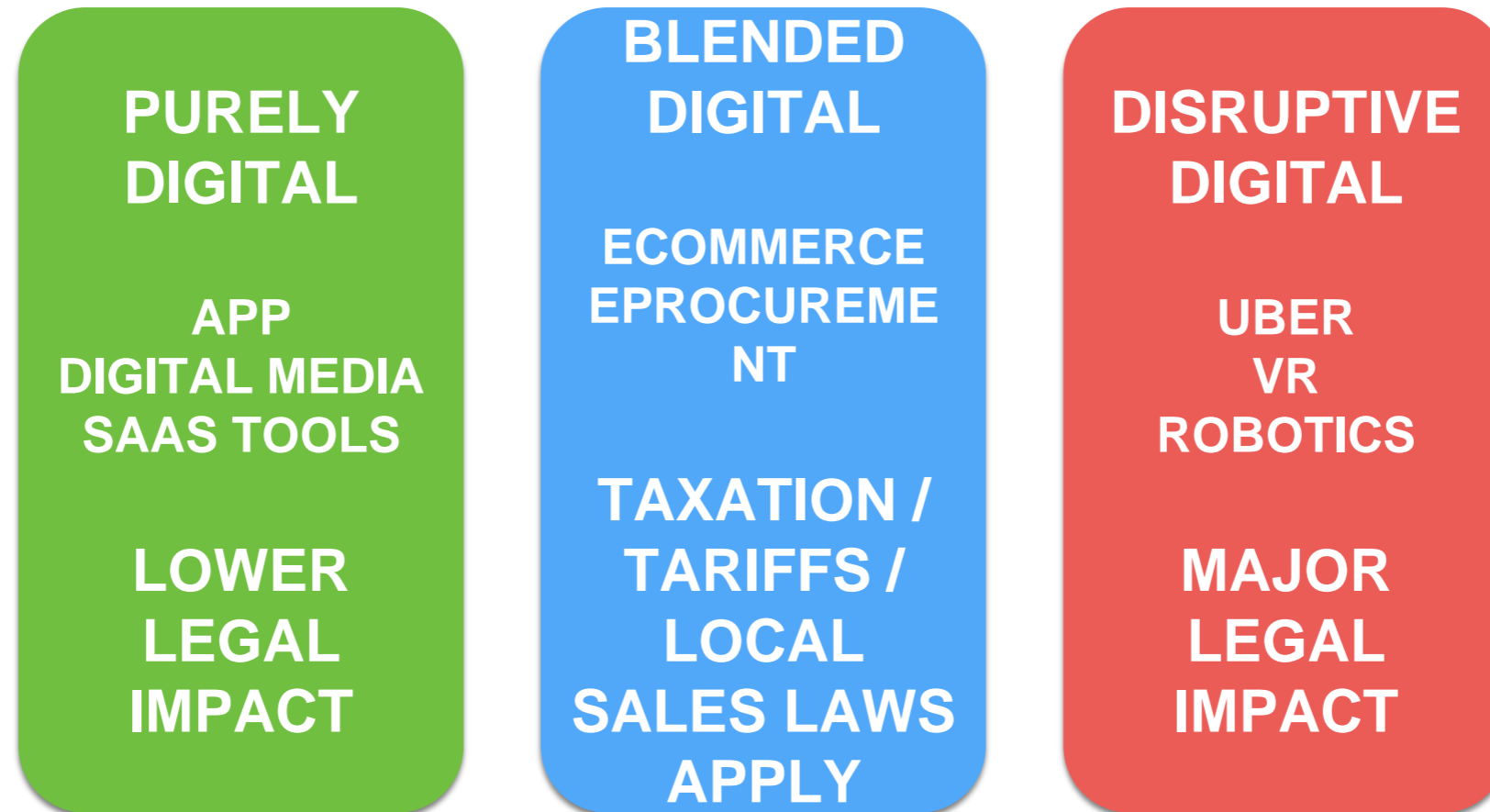
MARKET REGULATIONS & RED TAPE



Importance of the interoperability of standards!

EFFICIENCIES

Different types of digital business are impacted differently with internationalisation



TREND IS GOING TO CONTINUE TO BE **DESTRUCTIVE AND DISRUPTIVE**



EFFICIENCIES

DECIDING THE NATURE OF THE TRANSATLANTIC / RELATIONSHIP

RELOCATION

TRADING WITH

OPERATING IN

OUTSOURCING



UBER

EXAMPLE SCENARIO

COST AND CHALLENGES AFTER INTERVIEWING 700 BUSINESSES

THE BIGGEST BARRIERS TO INTERNATIONAL TRADE

TALENT

DISTRACTION FROM BUSINESS OPERATIONS

LANGUAGE

FINANCE / TAXATION

TRANSACTIONS

TIMEZONES

LEGAL

NEW OPERATING COSTS

LOCAL KNOWLEDGE AND CULTURE

FEAR

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